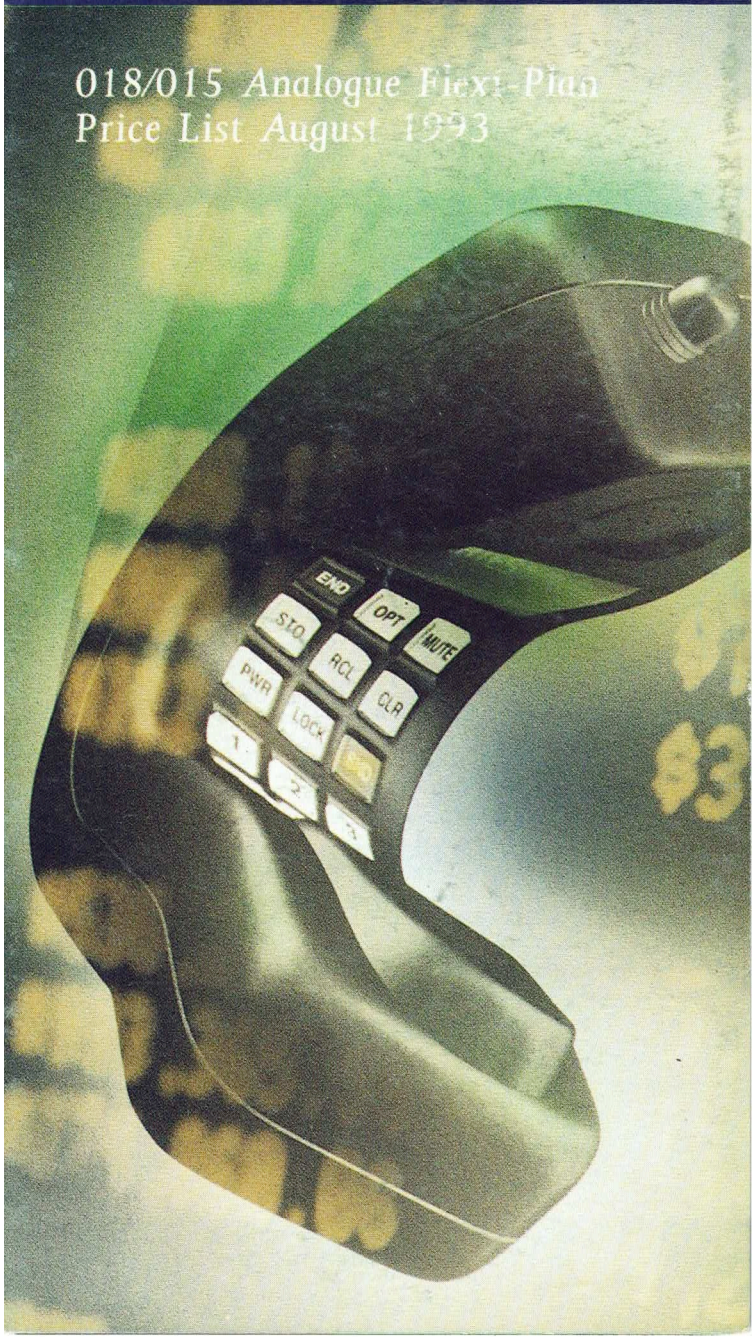
Telecom AUSTRALIA

MobileNet™

Australia's Own 018/015

018/015 Analogue Flexi-Plan
Price List August 1993



Save Money with Flexi-Plans™

Telecom MobileNet™ is committed to providing you with the best mobile phone service possible. That's why we've developed Flexi-Plans™

You have a choice between six Flexi-Plans designed to make your mobile phone more economical for you and provide you with the flexibility to choose the best rates for your level of phone usage.

There's most likely a plan that can save you money right now. Whether you have a phone for security purposes and make very few calls, or you use your phone frequently for day to day business, there's a Flexi-Plan that will suit your needs.

Read this brochure carefully to determine which Flexi-Plan is right for you. In selecting a plan to match your requirements you can save money and increase the cost efficiency of your mobile phone.

Choosing the Plan that's Right for You

FLEXI-PLAN STANDARD

Flexi-Plan Standard is ideal if your monthly mobile phone usage fluctuates from only a few dollars to perhaps several hundred. If you are a new mobile phone user and are as yet unsure of your average monthly usage, this is the right plan for you.

FLEXI-PLAN 240 - Save $80 off Standard Rate

If you're a high volume user of your mobile phone, with average call charges of $240 or more per month, Flexi-Plan 240 is designed for you. The monthly Access Fee of $240 covers the standard $35 network access charge plus the first $285 of calls made during the bill period - a total of $320 that gives you a saving of $80 on your monthly bill.

All calls over $285 will receive a 5% discount off the Standard Rate. This provides savings in excess of the $80, and continues to grow as you make more calls.

FLEXI-PLAN 130 - Save $30 off Standard Rate

Flexi-Plan 130 has been designed for people who are high volume users of their mobile phone. The total monthly Flexi-Plan Access Fee is $130. This includes the standard $35 network access charge, plus the first $125 of calls made during the bill period - a total value of $160. If you are currently making more than $125 in calls each month, with Flexi-Plan 130 you will save at least $30 on your monthly bill calculated at Flexi-Plan Standard rates.

All calls over $125 will receive a 5% discount off the Standard Rate.

FLEXI-PLAN 80 - Save $7 off Standard Rate

If you are currently making more than $52 in calls each month, you will save $7 on your monthly bill with Flexi-Plan 80. With Flexi-Plan 80, the monthly Flexi-Plan Access Fee is $80. This includes the standard $35 network access charge, plus the first $52 of calls made during the bill period - total value $87.

All calls over $52 will receive a 5% discount off the Standard Rate.

FLEXI-PLAN 20

Flexi-Plan 20 is appropriate if you make a very limited number of calls. Calls are twice the standard rate, but your Access Fee is reduced from $35 to only $20 per month.

FLEXI-PLAN 10

If you use your mobile phone mostly during Off-Peak periods, or only carry it for security reasons or for emergencies, Flexi-Plan 10 offers a lower monthly Access Fee combined with Flexi-Plan Standard Off-Peak rates. Calls made during Peak Periods are three times the standard rate but your Access Fee is reduced from $35 to only $10 per month.

The Right Plan Makes the Difference

Let's look at examples of how selecting the right Flexi-Plan can save you money.

"David Mason" bought his mobile phone in January and was connected to a Telecom MobileNet Flexi-Plan 130. During his first 6 months on the network, "David's" total monthly calls ranged from $280 to $300.

The total cost of calls in the 6 month period was $1740.

If "David" had been on a Flexi-Plan 240 instead of the Flexi-Plan 130, the total cost of his calls would have been reduced by $42 per month, providing a net saving of $252 over the 6 months.

"Mrs Jones" has a mobile phone which she uses infrequently and carries for security and emergencies. She quite often drives long distances in the country. She uses Flexi-Plan 20 and pays only $20 per month to be connected to the Telecom MobileNet service.

MOBILENET 018/015 FLEXI-PLAN RATES - AUGUST 1993

	FLEXI-PLAN 10 For Low Volume Users		FLEXI-PLAN 20 For Low Volume Users		STANDARD For Moderate Users		FLEXI-PLAN 80 For Regular Users	FLEXI-PLAN 130 For High Volume Users	FLEXI-PLAN 240 For High Volume Users
ACCESS FEE Per month	**$10**		**$20**		**$35**		**$80**	**$130**	**$240**
PEAK PERIODS 7am to 7pm Monday to Saturday	First 30 sec.	Subsequent 30 sec.	First 30 sec.	Subsequent 30 sec.	First 30 sec.	Subsequent 30 sec.	The first $52 of all calls are charged at Standard call rates, and are included in the $80 access fee. Any unused portion is forfeit.	The first $125 of all calls are charged at Standard call rates, and are included in the $130 access fee. Any unused portion is forfeit.	The first $285 of all calls are charged at Standard call rates, and are included in the $240 access fee. Any unused portion is forfeit.
- Up to 165km	87c	57c	58c	38c	29c	19c			
- Over 165km	$1.20	90c	80c	60c	40c	30c			
OFF-PEAK PERIODS At all other times	First 30 sec.	Subsequent 30 sec.	First 30 sec.	Subsequent 30 sec.	First 30 sec.	Subsequent 30sec.	Calls in excess of $52 are charged at a 5% discount off the Standard rate.	Calls in excess of $125 are charged at a 5% discount off the Standard rate.	Calls in excess of $285 are charged at a 5% discount off the Standard rate.
- Up to 165km	14.5c	9.5c	29c	19c	14.5c	9.5c			
- Over 165km	20c	15c	40c	30c	20c	15c			
You can select the Flexi-Plan that's right for you by simply calculating the likely total of your call charges per month.	**Up to $20**		**Up to $20**		**Between $20 and $40**		**Between $40 and $100**	**Between $100 and $240**	**More than $240**

OTHER CHARGES

Connection	$45
Retention of number following disconnection	$3 per month
Reconnection after non-payment of bill	$30
Temporary disconnection at customer's request	No Charge
Change of Flexi-Plan	No Charge

IDD, 008, 0055 AND OPERATOR ASSISTED NUMBERS

These calls are charged at the public network rates plus a surcharge of 10c per 30 seconds.

CALLS DIVERTED FROM YOUR MOBILE SERVICE, WITHIN AUSTRALIA

Diverted calls within Australia are charged at 5c per 30 seconds.

INCOMING CALLS

There is no charge to you for incoming calls to your mobile phone. Incoming calls from phones other than mobile phones, are charged to the caller at 39c per minute (up to 165km) or 61c per minute (over 165km). This rate depends on the location of your phone at the time of the call. In Off-peak Periods these rates are discounted by 50%.

Telecom Australia reserves the right to change prices at any time without notice. Rates effective from August 6th, 1993.

Making a Choice

If you're ready to change now to the Flexi-Plan that best suits you, or you need assistance to make your choice, call our 24 hour Customer Service Line on 018 018 111. We'll need the following information to suggest a plan most suited to your needs:

- Your mobile number or your account number.
- Your billing account name.
- Your latest monthly bill.

The change-over will be processed within 48 hours of receiving your instructions. Please note that monthly Access Fees are payable in advance. Calls are billed monthly in arrears.

Start saving with Flexi-Plans today.

Telecom AUSTRALIA

Telstra Corporation Limited A.C.N. 051 775 556
™ Trademark of Telstra Corporation Limited.

A128 - 24.8.93